

Media Release

My Fashion Incubator Migrant Small Business Training & Mentoring Project

The Textile Clothing Footwear Resource Centre of WA Inc. (TCFWA) with the support of the Department of Home Affairs Fostering Integration Grants program are launching a specialist fashion business training & mentoring project to provide support to Migrants in Western Australia.

MY Fashion Incubator Migrant Small Business Training & Mentoring Project will provide fashion business skills to assist 75 migrants to start, grow or improve their fashion, creative or TCF related small business in Western Australia.

Carol Hanlon, CEO of the TCFWA, "Support will be provided through a range of specialist online webinars, workshops, forums, networking opportunities tailored with individual business mentoring. The Project will offer participants the opportunity to increase their skills, knowledge, confidence & competencies to start, grow, and run a small business, in the Australian economy."

This program will offer services for those involved directly in the design, manufacture, import or retail process of the fashion or creative products such as:

- Accessories, Bridal Wear, Active Wear, Designer Fashion, Freelance Designers
- Footwear, Eveningwear, Embroidery, Intimate Apparel, Childrenswear, Dancewear
- Handbags, Knitwear, Jewellery, Millinery, Maternity, Menswear, Manufacturers
- Sportswear, Sleepwear, Sample Rooms, Swimwear, Surfwear, Streetwear
- Textile Artists, Sportswear, Women's Wear

FREE Fashion Business Workshops or ONLINE Webinars will be offered to in a range of disciplines such as:

- Getting Started - Goal Setting & Self-Assessment of your Business Skills, SWOT, Business Plan
- Starting a Fashion Business - research planning to start your own fashion, creative small business
- How to Grow your Fashion Business - plan to expand and grow your fashion small business
- Pricing, Costing & Cash Flow - understand your pricing, profit margins and cash flow projections
- Opportunities for Designers & Importers - fashion trade events, sourcing global supply chains
- Importing & Exporting - lower your risks by preparing well before you place or receive orders
- Avoiding Manufacturing Pitfalls - minimise problems before they become a major costly issue

In addition, there is the opportunity for participants to receive mentoring and business advisory support.

There will also be the opportunity to apply for a limited number of Free Day Conference passes to the upcoming Women's Economic Forum in July 2019 at Curtin University valued at \$82.50 each.

MY Fashion Incubator Migrant Small Business Training & Mentoring Project is part-funded by the Department of Home Affairs Fostering Integration Grants program. The grants support new initiatives by not-for-profit organisations that will help migrants better integrate into Australian life through employment and community participation. The project is supported by the Textile Clothing Footwear Resource Centre of WA Inc., (TCFWA | TCF Australia | TCF Global), Belmont Business Enterprise Centre Inc. (Belmont BEC | BEC Global), Women Economic Forum, BPW Business Incubator, 26th Belmont & WA Small Business Awards, 15th designedge Innovation Festival, sponsors, supporters and volunteers

For more information, contact info@tcfwa.com, visit www.myfashionincubator.com

The Project will launch on the 8th of May as part of the 26th Belmont & WA Small Business Awards launch at Belmont Sport & Recreation Club.

For further information please contact:

Carol Hanlon

Textile Clothing Footwear Resource Centre of WA Inc. (TCFWA)

P| 08 9479 3777 M| 0417963231 E| carol.hanlon@tcfwa.com

**Textile Clothing Footwear Resource Centre of Western Australia Inc (TCF Australia & TCF Global)
Belmont Business Enterprise Centre Inc. (BEC Global)**

PO Box 370, Cloverdale WA 6985 P| 08 9479 E| info@tcfwa.com

www.tcfwa.com www.myfashionincubator.com www.tcfwa.com/migrantfashion

www.belmontbec.com www.mybusinessincubator.com.au

www.bpwbusinessincubator.com/empoweringwomen



MY fashion
I N C U B A T O R

**Migrant Small Business
Training & Mentoring Project**