



TCF WA NEWS UPDATE - APRIL 2016



Welcome to 12th designedge innovation FESTIVAL

20th April-31st May - Festival Events

www.belmontbec.com/2016innovation

Over 90 events, workshops, webinars, forums will be staged in Belmont Western Australia and broadcasted nationally & globally ONLINE bringing together small business owners, innovators, designers, creatives and community organisations. The 12th designedge Innovation Festival 2016 is supported by Belmont BEC, IP Australia, TCFWA, Department of Industry, Innovation & Science, TCF Global, BEC Global, Infinite IT, TCF Australia, BPW Business Incubator, BPW WA, sponsors, supporters and volunteers



IP Australia Trademarks and Designs – FREE Workshop

Thursday 21st April, 2:30pm – 5pm. Focusing on trade marks and

designs, this workshop will give you intellectual property within your business plan, marketing and contracts, and help you understand the trade mark and design application process. **Venue:** Function Room, The Belmont. **Book** www.belmontbec.com/events



The Keys to Getting Publicity for Your Business Workshop Presented by Sue Papadoulis - Thursday 21st April 9:30am – 10:30am

How anyone can get free publicity on TV, radio, newspapers, magazines and online and create more sales. Cost: \$49pp Special Festival Price! **Venue:** Belmont BEC **Book** www.belmontbec.com/events



Belmont Business 'Ask An Expert' FREE Sundowner Wednesday 27th April, 5pm – 7pm

Join us for Speakers and Networking at Belmont Business Sundowner **Guest Speakers include: Mayor Cr Phil Marks (City of Belmont); Marjorie Charleson (Racebreed Australia); Todd Hutchinson (Peopleistic); Jean-Marc Aliphon (Infinite IT); Carol Hanlon (Belmont BEC & TCFWA).** **Venue:** Function Room, The Belmont. **Book** www.belmontbec.com/events



The 4 Hidden costs of Recruiting the Wrong Employee Workshop Presented by David Osborne – Thursday 28th April, 9.30am-11.30am

Through this workshop you will learn: The devastating impact when the wrong person is hired; How your business can be taken to another level when the right person is hired. **Cost:** \$49pp Special Festival Price! **Venue:** Belmont BEC **Book** www.belmontbec.com/events



Tax for Small Business FREE Workshop – Thursday 28th April, 1pm-4pm

The workshop will provide you with an overview of the taxation and superannuation obligations associated with starting and operating your small business. **Venue:** Belmont BEC **Book** www.belmontbec.com/events



**Getting Online – Understand How Video Builds Your Brand
Presented by Todd Hutchinson – Monday 2nd May, 9.30am- 10.30am**

This presentation looks at the power of video and how to use it to get online through websites, LinkedIn, YouTube, Facebook and other social media. Todd explains the complete video production process from script writing to editing, and what you need to get online. **Cost:**\$49pp Special Festival Price! **Venue:** Belmont
BEC **Book** www.belmontbec.com/events



**Prepare, Present, Make Money
Presented by Anne Venaille – Thursday 5th May, 9.30am-10.30am**

Want to Grow your Business and Increase Your Income? Overcome your fear of speaking in Public; Speak with ease, confidence and clarity about your product or service; Create a sensational and deliver a powerful presentation; Deliver your solution to people all over the world; Be seen as the authority/expert in your industry. **Cost:** \$49pp Special Festival Price! **Venue:** Belmont BEC **Book** www.belmontbec.com/events



**Preparing a Business For Sale Workshop - Series Topic 1
Presented by Brendan Cockram – Thursday 12th May, 10.30am-11.30am**

Learn how to think like a buyer and look at the sale of your business through the eyes of the buyers, understand a “value gap” may exist, understand “value drivers” and “value enhancement opportunities” that are within your business and realise that you can maximize the sale value of your business and close the gap. **Cost:** \$30pp Special Festival Price! OR book the Series of 1,2,3 for \$60 (Save \$30) **Venue:** Belmont BEC **Book** www.belmontbec.com/events



**Buying or Selling a Small Business Workshop - Series Topic 2
Presented by Brendan Cockram – Thursday 12th May, 10.30am-11.30am**

Discover how to find out if the business you want to buy is a good one and what checks need to be done. **Cost:** \$30pp Special Festival Price! OR book the Series of 1,2,3 for \$60 (Save \$30) **Venue:**Belmont BEC **Book** www.belmontbec.com/events



**Legal Pitfalls of Buying a Business Workshop - Series Topic 3
Presented by Jules Lewin – Thursday 12th May, 11:30am – 12:30pm**

Understanding the legal aspects of small business when preparing your business for growth, identifying different types of legal structure and protecting your personal assets from risk. **Cost:** \$30pp Special Festival Price! OR book the Series of 1,2,3 for \$60 (Save \$30) **Venue:**Belmont BEC **Book** www.belmontbec.com/events



An Evening with Moria Kelly...International Humanitarian and Global Peace Maker – Saturday 14th May, 7pm-10pm

Hear Moira speak about her amazing life, adventures and the many ‘ups and downs’ of her extraordinary calling to help children, families and communities in need is simply awe inspiring, mesmerizing and totally unforgettable! **Cost:** \$55pp 2 course meal **Book**www.belmontbec.com/events



**Making Facebook Pay You
Presented by Kim Barrett – Thursday 19th May, 9.30am-12noon**

Join Kim Barret, founder of Your Social Voice for an information session on Facebook. The session will cover: Who is it for? What is the Strategy? What is the Budget? **Cost:** \$49pp Special Festival Price! **Cost:** \$49pp Special Festival Price! **Venue:** Belmont BEC **Book** www.belmontbec.com/events

**Financial Literacy for Small Business – Profit & Loss****Presented by Grace Mugabe – Monday 23rd May,, 9.30am-12noon**

Session 1 > The PROFIT & LOSS STATEMENT

Can you interpret what your financial reports are telling you about the sustainability of your business? Do you know that money in the bank account is not the same thing as profit? **Cost:** \$49pp Special Festival Price! **Venue:** Belmont BEC **Book** www.belmontbec.com/events

**Financial Literacy for Small Business – Balance Sheet****Presented by Grace Mugabe – Monday 23rd May, 9.30am-12noon**

Session 2 > The BALANCE SHEET

Can you interpret what your financial reports are telling you about the sustainability of your business? Do you know that money in the bank account is not the same thing as profit? **Cost:** \$49pp Special Festival Price! **Venue:** Belmont BEC **Book** www.belmontbec.com/events

**FREE Belmont Business ‘Ask An Expert’ FREE Sundowner****Join us for Speakers and Networking Wednesday 25th May, 5pm-7pm**

Guest Speakers include: President David Bennett Belmont Rotary; Matthew Jones Country Wide Insurance Brokers; Jean-Marc Aliphon Infinite IT and many more. Door Prizes and many opportunities to promote you and your business. **Venue:** Function Room, The Belmont. **Book** www.belmontbec.com/events

**Tax for Small Business FREE Workshop****Monday 30th May, 1pm-4pm**

The workshop will provide you with an overview of the taxation and superannuation obligations associated with starting and operating your small business. **Venue:** Belmont

BEC Book www.belmontbec.com/events**12th designedge innovation FESTIVAL - 20th April to 31st May****ONLINE Business Skills 'On Demand' Sessions**

Live and Recorded Webinars – ANYTIME - Fast Track your Training

Join our webinars online through your iPad or iPhone - [contact us](http://www.belmontbec.com/webinars)Book all sessions below www.belmontbec.com/webinars

*Free Webinar

** Free to Friends of Belmont BEC or TCF Members

Steps to Starting a Small Business	April 21, 10am - 12 Noon
* Solar Energy	April 22, 10am - 11am
* Connect your Business to the Women's Empowerment Principles	April 22, 1pm - 2pm
* Reduce Office Equipment Energy Costs	April 26, 10am - 11am
* Energy Usage in TCF Supply Chains - Upstream & Downstream	April 26, 11am - 12 Noon
* Global Platform - ITC Sourcing from Women in Business	April 27, 1pm - 2pm
Importing & Exporting - Lower Your Risks	April 27, 2pm - 3pm
Avoiding Apparel Manufacturing Pitfalls	April 29, 10am - 11am
* Low Cost Energy Efficiency Accreditation	April 29, 11am - 12 Noon
Creating an Online Shop	April 29, 1pm - 2pm
Steps to Starting a Small Business	May 2, 12 Noon - 1pm
Preparing for a Fashion Trade Exhibition	May 2, 2pm - 3pm
Preparing a Business for Sale	May 2, 3pm - 4pm
How to Write a Tender or Grant Submission	May 3, 10am - 11am
Writing Your Business Plan	May 3, 11am - 12 Noon
Marketing on a Budget	May 3, 1pm - 2pm
Improve your Work & Life Balance	May 3, 4pm - 5pm
Italian Fashion Media - How to Get Noticed	May 4, 11am - 12 Noon
What Fashion Buyers Are Really Looking For	May 4, 1pm - 2pm
Quality Control in Apparel Manufacturing	May 4, 2pm - 3pm
Accessing Multicultural Markets	May 5, 11am - 12 Noon

Starting a Fashion Label	May 5, 12 Noon - 1pm
License your Trademarks & Designs	May 5, 1pm - 2pm
** TCF Global Fashion Sourcing Opportunities for Retailers & Designers	May 5, 2pm - 3pm
Dealing with Fashion Agents and Retailers	May 6, 11am - 12 Noon
* Every Girl. Everywhere. Period. - Days for Girls	May 6, 12 Noon - 1pm
Understanding Freight Logistics of Importing/Exporting	May 10, 10am - 11am
Customer Service is Your Competitive Edge	May 10, 11am - 12 Noon
Get Noticed by the Media	May 10, 1pm - 2pm
Pricing, Costing & Cash flow	May 10, 2pm - 3pm
** Call Me: The art of the Telephone	May 10, 3pm - 4pm
How to Grow Your Business	May 11, 10am - 11am
Brief a Web Developer	May 11, 11am - 12 Noon
Marketing for Small Fashion Business	May 11, 1pm - 2pm
TESTEX - Textiles Accreditation & Labelling	May 12, 1pm - 2pm
"Spring/Summer 2017" It's all about colour and trends that "Sell at Retail"	May 12, 2pm - 3pm
* Measuring Energy Usage in Your Business	May 13, 10am - 11am
* Monitoring your Energy Bills in Your Business	May 13, 11am - 12 Noon
How to Grow your Fashion Business	May 13, 1pm - 2pm
Goal Setting & Self-Assessment of your Business Skills	May 13, 3pm - 4pm
How to Write a Tender or Grant Submission	May 16, 10am - 11am
Starting Your New Business	May 16, 11am - 12 Noon
Marketing on a Budget	May 16, 1pm - 2pm
Preparing for a Fashion Trade Event	May 16, 2pm - 3pm
Preparing a Business for Sale	May 16, 4pm - 5pm
Buying or Selling a Small Business	May 17, 11am - 12 Noon
Tips on using Social Media in your Business Fashion & Technology	May 17, 1pm - 2pm
Fashion & Technology	May 17, 3pm - 4pm
** Sustainable Sourcing in HK and China	May 18, 10am - 11am
Strategies for Off-Shore Sourcing	May 18, 11am - 12 Noon
Protecting Your Trademark in the United States	May 18, 1pm - 2pm
* Tips on Saving Energy in Your Business	May 19, 10am - 11am
3D Printed Fashion Gown and Accessories	May 20, 10am - 11am
* Reduce Costs in your Air Conditioning	May 20, 1pm - 2pm
* Reduce Lighting Costs in Your Business	May 20, 2pm - 3pm
Credit Management and Debt Collection	May 23, 1pm - 2pm
Importing & Exporting - Lower your Risks	May 23, 2pm - 3pm
Understanding the Australian Privacy Changes	May 24, 10am - 11am
** On Folding & Technology: Scale, Dimensionality and Materiality	May 24, 1pm - 2pm
Specification Sheets for Apparel Manufacture	May 25, 10am - 11am
Italian Fashion Media - How to Get Noticed	May 25, 11am - 12 Noon
What Fashion Buyers Are Really Looking For	May 25, 1pm - 2pm
Quality Control in Apparel Manufacturing	May 25, 3pm - 4pm
** Fashioning Sustainability	May 26, 10am - 11am
Strategies for Off-Shore Sourcing	May 26, 11am - 12 Noon
* Preparing an Award Submission, Belmont Western Australian Small Business Awards	May 26, 12 Noon - 1pm
Tips on using Social Media in your Business	May 26, 1pm - 2pm
* Connect Your Business to the Women's Empowerment Principles	May 27, 11am - 12 Noon
** Sustainable Sourcing in HK and China	May 27, 1pm - 2pm
** Establishing Your Label in the USA	May 27, 2pm - 3pm
* Global Platform for Action on Sourcing from Women Vendors	May 31, 1pm - 2pm
Ethical Fashion and the Triple Bottom Line	May 31, 2pm - 3pm

* Webinars marked (*) are FREE for small business.

** Webinars marked (**) are FREE for Friends of Belmont BEC and members of TCFWA, TCF

Australia and TCF Global.
View all Upcoming Events &
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