



TCFWA NEWS UPDATE - JANUARY 2016

Top News



Wishing you and your business a successful year in 2016 Identify Risks and New Opportunities to gain your competitive advantage!

Like your own Business Advisor/Mentor Online to assist you develop your business strategies or update your business plan Bookings www.tcfwa.com/mentoring



National Bank Microenterprise Loan Program

Belmont BEC can assist *eligible new and existing businesses access up to a \$20,000 loan for your small business, like more information - [Contact Belmont BEC](#) – Accredited Partner of the NAB Microenterprise Loan Program



Belmont Business 'Ask An Expert' Sundowner, Wednesday, 27th January, 5-7pm. Guest Speakers include: Brad Stone, NAB Bank re \$20,000 NAB Micro Enterprise Loans; Jeya Ramanathan re ATO Tax for Small Business Seminars; Jules Lewin, Charthill Legal re DIY Debt Collecting; Rob Francis re Updating your Business Plan; Irving Lane re Asian Financial Forum; Carol Hanlon re 2017 Trend Forecasts; Free Entry, Door Prizes - Bookings Essential www.belmontbec.com/events



Are you a Speaker or Consultant? Like to present during our Innovation Festival?

Belmont BEC & TCF Members are invited to register interest in being a presenter or speaker during our 12th designedge Innovation festival which will run from 20th April to 31st May Sessions can run live or recorded online.

Reminder: Innovation Festival Sponsorship Opportunities Available [Contact us](#)



2016 Small Business Award Sponsorship Opportunities available

Launching 20TH April and will run through to October – categories now available.

Gain extensive promotion and marketing opportunities for your business.

www.belmontbec.com/awards [Contact us](#) for further info



Commerce Marketing Gurus: Top 2016 Trends

According to our experts, 2016 will be the year of mastering personalisation with segmentation, social strategy and tailored customer experience. Like the Bronto experts' predictions on how you can customise your upcoming campaigns to meet customers' expectations. Source: Bronto [Contact us](#) for further info



Tax for Small Business Seminars – Thursday Feb 25th Bookings Now Open!

Belmont BEC will be delivering FREE Tax for Small Business Seminars covering everything you need to understand your taxation and superannuation obligations associated with starting and/or operating your small business. Includes business structures, GST, claiming deductions, BAS and record keeping. Refreshments provided. Bookings Essential www.belmontbec.com/workshops



Belt and Road Portal

HKTDC has created a portal that includes economic profiles of **65 Belt and Road economies**, official policy documents, and links to official sources with listings of investment projects. [Contact us](#) for further info



Advance Notice – Free Intellectual Property Forum, April 21st

Limited seats available for this outstanding Intellectual Property Forum hosted by Belmont BEC covering Trademarks, Patents, Design Copyright etc. Meet the experts from IP Australia, Canberra and local IP Attorneys. Afternoon Tea provided. The Function Room, Belmont Hotel. Bookings www.belmontbec.com/events



The challenge keeping up with trends: The hexo+ arrived on the market this month. This is a drone that wirelessly tethers its self to a smart phone and follows you anywhere. As a business you may not have a need for drone following you around, but there may be times it could be valuable. Source John Stanley Associates: [Contact us](#) for further info



Welcome to our new TCF Members

Buluymirrii - Colleen Tigh Johnson;
Join TCF non-profit community organisation - receive buying mission opportunities, supply chain linkages, free training vouchers and access to fashion business mentoring for your business; Bronze, Silver & Gold Levels available; Membership is tax deductible. www.tcfwa.com/membership



TCF Member Supply Linkages Looking for a manufacturer in **Hong Kong - China - India - Nepal – Bali, Indonesia - Taiwan – Philippines - Fiji – Puerto Rico – Bhutan – Myanmar** [Contact us](#)



Reduce your business energy costs by 20%-40%
New Year Special - FREE Access to all nine topics Energy Efficiency Webinars

www.tcfaustralia.com/greenenergywebinars



Like to support Women in Nepal rebuild their small businesses

Like your business to sponsor training & mentoring for women through our BPW Business Incubator Project supporting earthquake affected women in Nepal to rebuild their small business. [Contact us](#)



The 2016 Australian Women's Leadership Symposium – national event series

Conference speakers include: Professor Lyn Beazley AO FTSE, Science Ambassador; Jessica Smith, Paralympian, Author and Body Image Activist; Ronni Kahn, Founder, OzHarvest. Bookings: www.wla-symposium.com.au



Global Consumer Generations Infographic

Do you know your Millennials from your Little Emperors? Compare and contrast consumer generations around the world and research your future consumer. Source: Stylus [Contact us](#) for further info



Grants available for your business

Visit www.business.gov.au/GrantFinder/GrantFinder.aspx Learn tips of applying for Grant Submission and Tenders – book our online webinar or recording www.belmontbec.com/training BBEC & TCF Members can apply for a Free Voucher.



Short Term Hire - Office, Meeting & Training Rooms Belmont BEC [Contact us](#)

Upcoming TCF Trade Missions, Trade Events & Festivals

- Couture Fashion Week, New York, February 12-14:** couture designer collection parades
- Home & Giving Fair, February 20-23, Sydney, Australia:** Gifts, Home, Fashion, Jewellery, Kids, Kitchen, Outdoor, Stationary
- Intertextile Shanghai Apparel Fabrics, China, March 16-18;** TCF Buying Mission *Accommodation Sponsorship [Contact us](#)
- Prime Source Forum, Hong Kong, March 24-25:** Apparel Industry Conference
- Fashion Access Hong Kong, March 30-April 1:** Bags, Footwear, Leathergoods, Travelware, Fashion Accessories
- Hong Kong Gifts & Premium Fair, April 27-30:** TCF Buying Mission *Accommodation Sponsorship. [Contact us](#)
- Centrestage, Hong Kong, September 28-30:** new fashion event - ready to wear and designer labels. TCF Buying Mission *Accommodation Sponsorship. [Contact us](#)
- 5th International Fashion Incubator Conference, 2016 - Venue and dates to be advised** Sharing best practice from Fashion Incubators around the globe. Register your interest [Contact us](#)



Design Options USA , Latest Colour Trends, USA Fall/Winter 16/17



Like more info [Contact us](#)



**Small Business Skill Development for today's busy Entrepreneur
Recorded Webinars for Online - Anytime - Fast Track your Training**
www.tcfwa.com/webinars
Join our webinars online through your iPad or iPhone - [Contact us](#)

[Pricing, Costing and Cashflow](#)
[*Global Platform for Sourcing From Women Vendors](#)
[Marketing For A Small Fashion Business](#)
[Marketing on a Budget](#)
[Importing and Exporting](#)
[Connect Your Business to the Women's Empowerment Principles](#)
[Preparing for a Fashion Trade Show](#)
[TCF Global Fashion Sourcing Opportunities](#)
[How to Start A Fashion Label](#)
[How To Licence Your Trademarks and Designs](#)
[Avoiding Manufacturing Pitfalls](#)
[How to Grow Your Fashion Business](#)
[Make Customer Experience Your Competitive Edge](#)
[Ethical Fashion and Triple the Bottom Line](#)
[Writing your Business Plan](#)
[Get Noticed By The Media](#)
[Italian Fashion Media – How to get Noticed](#)
[Establishing Your Label In The USA](#)
[What Buyers are Really Looking For](#)
[Dealing With Difficult Clients](#)
[Quality Control in the Fashion Industry](#)

Webinar Recordings marked * are FREE to TCF Members
**Special Offer to TCF WA Members – two webinars for the price of one during January
save \$30 – [Contact us](#)

To book for upcoming events visit www.tcfwa.com/calendar or contact us on 61 8 9479 3777.

Sponsors Links



Textile Clothing Footwear Resource
Centre of WA

You're receiving this Newsletter because you are part of our TCFWA
Network.

[Edit your subscription](#) or [Unsubscribe](#)

PO Box 370
Cloverdale WA 6985
Ph. 08 9479 3777
Fax. 08 9479 3888
www.tcfwa.com