



TCFWA NEWS UPDATE - SEPTEMBER 2016

23RD BELMONT & WESTERN AUSTRALIAN SMALL BUSINESS AWARDS 2016

Let your business shine brightly

Celebrating the 23rd Belmont Small Business Awards

NOMINATE NOW

LAST CHANCE - ENTRIES CLOSE 5pm on Tuesday, September 27th, 2016
23rd Belmont and Western Australia Small Business Awards, 2016

Congratulations to those businesses and organisations that have been nominated and entering the 2016 Awards, a great opportunity to promote your business and gain recognition for your achievements in small business. 23 categories are available (19 being state-wide categories). Like support with your entry? Email for a Free Award Submission Kit; ONLINE Submission Now Available; Request a Free Award Online Webinar or request an Award mentor to assist with your submission. [Contact us](#) View all Award details at www.belmontbec.com/awards
Award Gift: All award entrants will receive a copy of Kym Illman's book, 'The Future is Customer Service'.



BPW Business Incubator
ONLINE Retirement Income Planning for Women Project
www.bpwbusinessincubator.com/retirement

New Opportunity for Women to Learn About Retirement Income Planning

www.bpwbusinessincubator.com/retirement

Join us at the Official Project Launch with Deputy Premier Liza Harvey MLA at our BPW Forum-September 19th, 7pm-9pm
Guest Speakers will share insights on how to prepare and how to action your plan towards Retirement Income Planning. Register for Mentoring and vouchers for FREE online webinars on Retirement Income Planning.
Venue: Function Room, The Belmont, 174 Wright St., Cloverdale.
Bookings www.belmontbec.com/events



Belmont Business 'Ask An Expert' Sundowner – 28th September, 5-7pm

You and your staff are invited to promote your business, listen to our great speakers and meet many other small businesses on the night. You will be invited to introduce yourself and your business to all attendees. Venue: The Belmont, 174 Wright Street, Cloverdale. Door Prizes. Free Entry. Register www.belmontbec.com/events



Prepare, Speak, Make Money

Presented by Anne Venaille – Tuesday 6th Sept, 10:00am - 11:30am

Want to Grow your Business and Increase Your Income? The **7 significant** reasons for speaking and how it can make a difference to your business; The **3 goals** to work on to grow your business using this skill; The **5 essential factors** needed to be a great speaker/presenter; The **5 step system to craft** an effective presentation that will get results; Tips on how to **boost your confidence**, speak with **ease and clarity** in front of an audience; Tips on how to **captivate** your audience & quickly **build rapport**. **Cost:** \$49 **Venue:** Belmont BEC **Book** www.belmontbec.com/events



How To Hire A World Class Marketer Or Sales Person And Pocket An 800% Return On InvestmentGuaranteed!

Presented by David Osborne – Wednesday 7th Sept, 10am - 12pm

David suggests "The issue for many businesses is that they appear not to clarify what return on investment they would like from each of their employees prior to selecting them. The employee who will be most likely to achieve the results you require will have a track record of already achieving those results". David is committed to ensuring employees understand their true value to a company. **Cost: \$49Venue: Belmont**

BEC Book www.belmontbec.com/events



FREE Tax for Small Business Workshop – Sept 22, Thursday, 1pm-4pm

available for you or your staff to understand your taxation and superannuation obligations associated with starting and/or operating your small business. Includes business structures, GST, claiming deductions, BAS and record keeping. Refreshments provided.

Book Now – limited spaces www.belmontbec.com/events



We only have 4 Entertainment™ Books left to sell! Don't miss out, order yours today before we have to return them!

Plus if you order online, delivery is FREE! Thank you to everyone who has ordered an Entertainment™ Book this year, we are so close to reaching our goal. This would not have been possible without your support. Still only \$65 you only need to use it twice and it's paid for itself! So hurry and order now! \$13 from each book sold contributes to our fundraising!

[ORDER FROM US TODAY](#)



How to effectively use freelancers' talent to succeed for your business?

For the past several years rapid advances in internet and peer-to-peer technology has contributed to the creation of gig economy. More and more highly qualified and experienced professionals these days are eschewing full-time employment and opting for contingent work. These "supertemps (as coined by Jody and Matt Miller in their 2012 HBR article)" will form a significant source of talent pool in the future and knowing how to effectively engage them can be a source of competitive advantage for any firm. Source: Dr. Stephen Choo Like the full article [Contact us](#)



Mobile Apps for the small business owner

While big enterprises can afford to get an all-in-one app that does everything dedicatedly for them, small businesses are not so lucky. Thankfully, for home or small business owners there are hundreds of very powerful and brilliant apps that collectively, can do everything you'd want for your business.

To see the Apps collected by Home Business Today – Like the full article [Contact us](#)



Five Australian business ideas that made millions

The winning formula that goes into creating a business that not only succeeds but prospers financially isn't easy to replicate. Otherwise everyone would be doing it.

But sometimes start-ups go on to change lives, making their founders millions in the process. Here are the stories of five Australian business ideas that grew into multi-million dollar business ventures. Like the full article [Contact us](#)



LAST CHANCE to book - Global Sources Fashion, Hong Kong, October 26-29

Join our TCF Mission to visit Global Sources Fashion, AsiaWorld-Expo. Source from experienced suppliers, 85% exhibit exclusively at this show! TCF Member Buyers receive VIP Privileges; HK\$100 Octopus card; free daily power breakfast; shuttle; free data sim card (by advance request); up to 3 night's accommodation sponsorship for eligible TCF buyers; shopping discounts; networking and invites to events.

[Contact Us](#) for registration



How to hire your first employees

Entrepreneurs preparing to hire their first employees should proceed with caution. It's costly to commit to an employee's salary and benefits. And what start-up can afford to have even one employee who isn't working to full capacity? Firing an employee can mean not only severance pay (and sometimes litigation), but also time and resources devoted to finding a replacement. Like the full article [Contact us](#)



How to keep your career on track and be a mother

Moms are choosing to stay at home - at great financial costs to families - in order to stay with their young babies during the first few years of their lives. Lots o' great dads are doing it too. One of the biggest challenges women face once their children are school age is to re-enter the work force—here are some tips to make this difficult transition much easier. Like the full article [Contact us](#)



National Bank Microenterprise Loan Program

Belmont BEC can assist eligible new and existing businesses access up to a \$20,000 loan for your small business. Like more information? - [contact Belmont BEC](#) Accredited Partner of the NAB Microenterprise Loan Program



Seven ways to improve your self-confidence

We live in a time when we are constantly bombarded with images, ideas, and sound bytes that tell us who we should be, could be, and ought to be. Unless you live in a cave, you can't escape their massive barrage, and let's face it, even from a cave you could probably still get text messages. Social networking site for women - Excelle - explains- Like the full article [Contact us](#)



TCFWA Mentors, Business Advisors, Business Coaches

Discuss your business issues and concerns with your confidential advisor and develop your action plan for success. \$99 per hour **Book by the Hour – Online / Face to Face – Phone** www.tcfwa.com/mentoring



The most popular lies recruiters hear every day

If you think you've heard it all, you're either a therapist or a recruiter. (Of course, sometimes people treat their recruiters and HR people in general like therapists, but that's another post.) The thing is, when much of your job is spent evaluating people and talking with them, you learn to spot lies pretty darn quick. Like the full article? [Contact us](#)



Successful entrepreneurs share their best small business advice

The best small business advice comes from your peers. Here are the best tried-and-tested approaches from successful Australian entrepreneurs. "Customer experience is the key to successful marketing. If a customer is happy, they will tell people. If a customer is unhappy, they will tell people. Have your story told in a positive light." Like the full article? [Contact us](#)



LAST CHANCE to book

Intertextile - Shanghai - October 13 - 15, Shanghai, China

Join TCF Buying Mission to attend one of the world's biggest textile trade exhibitions including 3,000 exhibitors from 23 countries. Pavilions from Japan, Korea, Taiwan, India, Pakistan and Asia. Please [contact us](#) if you would like to register for this mission



Scam emails alert from Australia Post

Australia Post is aware that there are multiple scam emails circulating. *Here are some of the subject lines that are appearing in these scam emails:* * The courier has not redeemed your item. *The mailman has not deliver the item. * Click here to review your order. Recommended actions: Delete them ASAP. Do not click on any links. Report emails to [Scam Watch](#) or [Stay Smart Online](#)



REMINDER - Origin Africa 2016, 3-5th November, Antananarivo, Madagascar

TCF invites you to attend Origin Africa – celebrating the spirit, style and innovation. Over 180 exhibitors from 25 African countries as well as Senior Government officials (including COMESA, EAC and SADC), international trade policy specialists, international NGO's, trade, investment and support institutions. TCF Mission includes VIP Lounge, Seminars, Business to Business Meetings, Factory visits. Like further information [Contact us](#)



Making and breaking passwords

In today's day and age almost everyone would have one if not multiple passwords to access their computer, social media, emails and banking information. So how do people create a password that is both easy to remember and most importantly, keeps their private information secure?

Curtin University computer expert Mihai Lazarescu explains...

Like to speak with IT Consultant to discuss your password issues .

[Contact us for your personal referral to Infinite IT](#) or

Visit www.8it.com.au



FOR HIRE - Training & Meeting Rooms at Belmont BEC

Unit 3, 216 Belmont Ave., Cloverdale (free parking) [Contact Us](#)



REMINDER to register

5th India International Silk Fair, New Delhi, 15-17 October, 2016

TCF Mission meet over 150 manufacturers and exporters of Silk & Silk Blend Garments: Scarves, textiles, homewares, manchester. Sponsored airfare and accommodation to eligible buyers. [Contact Us](#) for registration forms



Welcome to our new TCF Members - Bedtonic, Julie Ramsay;

Join your TCF Industry Association - receive buying mission opportunities, supply chain linkages, free training vouchers and access to fashion business mentoring for your business; Bronze, Silver & Gold Levels available; Membership is tax deductible. www.tcfwa.com/membership



Reduce your small business energy costs by 20% - 40%

FREE Access to all nine topics Energy Efficiency

Webinars www.tcfaustralia.com/webinars



**Small Business Skill Development for today's busy Entrepreneur
Recorded Webinars for Online - Anytime - Fast Track your Training**

www.tcfwa.com/webinars

Join our webinars online through your iPad or iPhone - [Contact us](#)

[Strategies for Off Shore Outsourcing](#)

[Buying Or Selling A Business](#)

[TCF Global Fashion Sourcing Opportunities](#)

[Tips on Building a Successful Business](#)

[Preparing For A Fashion Trade Show](#)

[Spring/Summer 2017](#)

[Quality Control In The Fashion Industry](#)

[How To Grow Your Fashion Business](#)

[Italian Fashion Media](#)

[Pricing, Costing and Cashflow](#)

[*Connect your Business to the Women's Empowerment Principles](#)

[Preparing a Business for Sale](#)
[How To Start A Fashion Label](#)
[Get Noticed By The Media](#)
[Balancing Work And Life](#)
[Understanding your Intellectual Property – Trademarks, Designs, Patents](#)
[Marketing On A Budget](#)
[Starting Your New Business](#)
[Tips on Using Social Media in your Business](#)
[Specification Sheets for Apparel Manufacturing](#)
[Importing and Exporting](#)
[TESTEX – Textile Accreditation & Labelling](#)
[How To Brief Your Website Developer](#)
[Understanding Freight Logistics of Importing and Exporting](#)
[What Buyers Are Looking For](#)
[How To Grow Your Business](#)
[Fashioning Sustainability Diverse Perspectives](#)
[Avoiding Manufacturing Pitfalls](#)
[Writing Your Business Plan](#)
[Strategies for Off Shore Sourcing](#)
[Understanding the Australian Privacy Changes](#)
[Credit Management And Debt Collection](#)
[Ethical Fashion and the Triple Bottom Line](#)
[Marketing for Small Fashion Business](#)
[Sustainable Sourcing in HK & China](#)
[*Global Platform for Sourcing From Women Vendors](#)
[Establishing Your Label in the USA](#)
[How To Write A Tender Or Grant Submission](#)
[Make Customer Experience Your Competitive Edge](#)

* Free webinars

** Special Offer to TCF Members – two webinars for the price of one during September save \$30 –

[Contact Us](#)

To book for upcoming events visit www.tcfwa.com/calendar or contact us on 61 8 9479 3777.

Sponsors Links



Textile Clothing Footwear
Resource Centre of WA

You're receiving this Newsletter because you are part of
our TCFWA Network.

[Edit your subscription](#) or [Unsubscribe](#)

PO Box 370
Cloverdale WA 6985
Ph. 08 9479 3777
Fax. 08 9479 3888
www.tcfwa.com