



July 22, 2011



Meet our Speakers Susan Langdon - Toronto Fashion Incubator

Susan Langdon will address the conference on Selling to Canada: DIY or Hiring an Agent and also on the Past, Present & Future of TFI. TFI is an award-winning, non-profit organization that provides critical support, resources and workspace to new and emerging fashion entrepreneurs. Developed in 1987 by the City of Toronto, TFI is the world's first official fashion incubator and the longest-running centre of its kind.

Conference attendees will discover the TFI story from humble beginning and growing pains, to lessons learned, present day successes and challenges, and future strategies. This presentation will encourage attendees to engage in conversational dialogue and idea-sharing, with a focus on future growth opportunities for all fashion incubators.

Susan Langdon is a native Torontonian, former fashion designer and graduate of Ryerson University in Toronto, Canada. Throughout her 30+ years in the fashion industry, she has received many honours and

awards including the City of Toronto's Industry Achievement Award and being inducted into Ryerson's Alumni Hall of Fame. As executive director and CEO of the Toronto Fashion Incubator, Susan is responsible for the centre's finances and operations. She has been with the organization for almost 18 years.

Meet more speakers on www.fashionincubators.com/program



Have you booked yet? 50 days to go

Join us on Sunday 11 September for a 3 day conference! The <u>3rd</u> <u>International Conference of Fashion Incubators</u> is offering various option rates. Don't miss out on this opportunity and <u>book now</u> for you and your team.

The **Full Conference package** includes: September 11: Welcome Cocktail Reception September 12: Conferences (breakfast & lunch included) and 'Taste of Perth' Boat Cruise on the Swan River (Dinner & Entertainment) September 13: Conferences (breakfast & lunch included) and Gala Dinner

All our news updates are posted regularly on our **BLOG**

The 3rd International Conference of Fashion Incubators is from September 11-13, 2011 at the Hilton Parmelia Perth Hotel in Western Australia. This Conference is aimed to offer new opportunities for all the organisations that support and promote the Fashion Industry from around the globe to discuss best practice and expand marketing & promotional opportunities.

> Textile Clothing Footwear Resource Centre of Western Australia PO Box 370, Cloverdale WA 6985, Australia Phone: +61 8 9479 3777 | Fax: +61 8 9479 3888 | Mobile: +372 5969 1447 conference@tcfglobal.com