MEDIA RELEASE

The Third International Conference of Fashion Incubators Is Coming Soon

The Third International Conference of Fashion Incubators will be held at the Parmelia Hilton on 11-13 September, 2011, and many around the world have confirmed their interest in attending and presenting.

The conference is being hosted by community organisations Textile Clothing Footwear Resource Centre of WA (TCFWA), designedge Fashion Incubator, TCF Global and the Belmont BEC. These organisations provide those in the fashion, TCF creative industries access to business workshops, online mentoring, forums, industry cluster networks, and national and global linkages to other small businesses operating in the textile, clothing, footwear & leather industry across Australia and around the globe.

The Third International Conference of Fashion Incubators will offer new opportunities for fashion business educators and fashion trade events from around the globe to network, discuss best practice and expand global designer marketing and promotional opportunities. The Conference will aim to build on past successful conferences of International Fashion Incubators held in UK and USA. It will assist the growth and development of fashion industry business educators and those that nurture and support emerging designers, as well as elevating Perth on the international fashion stage.

The event will present challenging speakers at the forefront of the industry as well as a range of practitioners willing to share their experiences and expertise, exhibitors and great opportunities for global networking. The Conference will also announce the establishment of an International Fashion Incubator Organisation.

Some of the speakers include:

Janelle Mannes - Stylesight Asia Pacific – Australia Anita McAdam - Promostyl France / Australia Susan Langdon - Toronto Fashion Incubator – Canada Karalynn Sprouse – Magic International - USA Karen Webster - RMIT University – Australia Sheelagh Wright - University for the Creative Arts - UK

A list of other speakers for the International Conference of Fashion Incubators can be seen at <u>http://www.fashionincubators.com/program</u>

Some of the conference supporters include: City of Perth, AusIndustry, Perth Fashion Week, Global Fashion Wire, The Sunday Times, DonorTec, Alpha Models, Parmelia Hilton, Top Union and Expedia

Conference Convenor, Carol Hanlon said "The countdown is on now and we're all very excited to have such a great range of international and Australian based speakers attending the event. I encourage all related to the textile, clothing, leather or footwear industry to come along to the conference or some of the other events that make up the Third International Conference of Fashion Incubators."

For up to date information on the Conference, please visit <u>www.fashionincubators.com</u>, or email <u>conference@tcfglobal.com</u>

For more information: Media Contact: Carol Wallbank Marketing & PR Ph: 61 8 94793777 Mob: 61 408 201 610 Email: <u>carol.wallbank@tcfwa.com</u>



 Textile Clothing Footwear Resource Centre of Western Australia Inc. (TCFWA)

 PO Box 370, Cloverdale WA 6985 Phone 08 9479 3777 Fax 08 9479 3888

 www.belmontbec.com
 www.tcfwa.com

 www.tcfaustralia.com
 www.tcfglobal.com
 www.designedge.net.au

An Official Media Partner: Global Fashion Wire