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## MEDIA RELEASE

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### **Sponsorship for Australian retailers and Designers to Attend a Buying Mission to the 50th INDIA INTERNATIONAL GARMENT FAIR 19 – 21 January 2012**

The Textile, Clothing and Footwear Resource Centre of Western Australia Inc (TCFWA), TCF Australia and the Belmont Business Enterprise Centre (Belmont BEC) are coordinating a sponsorship opportunity for their members to join a buying mission to the 50<sup>th</sup> India International Garment Fair between January 19<sup>th</sup> and 21<sup>st</sup> 2013.

The buying mission which provides sponsored airfare and accommodation to \*eligible buyers is suitable for established firms such as the following:

- ❖ Retailers - looking to source and import readymade fashion, women's, menswear, childrenswear and accessories
- ❖ Manufacturers / Buying Agents - looking to source new manufacturers, suppliers
- ❖ Designers - looking to source CMT factories for women's, men's & children's to manufacture off shore in India

The 50th India International Garment Fair is a specialised business fair and will showcase the characteristic trends and fashions in the apparel industry from all over India. This exhibition is recognised as the leading exhibition for the Indian Garment Export Industry.

To join TCF Australia and/or be eligible to apply for this opportunity, send your full contact details and profile to [support@tcfaustralia.com](mailto:support@tcfaustralia.com)

Carol Hanlon, CEO of Belmont BEC, TCFWA, and TCF Australia said, "The 50th India International Garment Fair will display Autumn and Winter Collections. The opportunity for Australian businesses to attend is fantastic, and we look forward to discovering India's wares with those that are approved for sponsorship to attend."

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