



home » news

Retailers urged to rally

04 Apr 2012

The Belmont Business Enterprise Centre (Belmont BEC) and Textile, Clothing and Footwear Resource Centre of WA (TCFWA) have teamed to provide monthly business networking forums to help retailers connect.

The 'BEC Business Sundowners', initially launched on a trial basis, will now be held on the last Wednesday of every month for the remainder of 2012 due to a positive response from retailers and "constant demand".

Belmont BEC CEO Carol Hanlon said the sessions provide a unique opportunity for businesses to meet the staff and owners of other local businesses, and to develop new contacts and networks.

"We're committed to putting on these events monthly during 2012, and especially want to attract more retailers. Attendees will have the opportunity to meet our project coordinator Clarisse Reynoso, who was previously sales manager at Printemps Haussmann Department Store in the Luxury Accessories department.

"Clarisse also organised the 'La Boutique Performante' project stand at Pret-A-Porter Paris to promote and train fashion retailers on trade-marketing and merchandising techniques," Hanlon said.

"There is nothing more powerful than local businesses connecting with other businesses and sharing knowledge and these Sundowners are one of the few free networking events still available in the metropolitan area."

Attendees are invited to bring any brochures or business cards they would like to circulate about their business or products and are also given complimentary copies of 'how-to' retail book 'Just About Everything A Retail Manager Needs To Know', written by acclaimed consultant John Stanley.

Future dates for the Belmont Business Sundowners are: April 18, May 30 and June 27 2012. Each event is held at Ascot Quays, 150 East Riverside Bar and Restaurant (150 Great Eastern Hwy, Ascot).

Belmont BEC is a non profit community based organisation established, in 1994, to assist in the growth and development of small business.

For more information go to: www.belmontbec.com/calendar or contact the Belmont BEC office at events@belmontbec.com or on (08) 9479 3777.



RETAILER RESCUE KIT: Belmont Business Sundowners are back. (Image: Wendell Levi Teodoro @ Zeduce.org)

more news >>

- **EXCLUSIVE: MBFWA opens**
- **Nookie steps up**
- **Pumpkin Patch partners with Amazon**
- **Bush hands verdict**

Selling fashion online?

design identity.com.au

login as a subscriber

Email
Password **Login >>**

Sign up for our FREE email newsletter
Magazine subscriber? **Setup full website access**
Directory subscriber? **Setup full website access**
Forgot your password?

latest comments

- 4:43PM *"I have an idea, let's ignore the fact that all Free Trade Agreements negotiated between Australia and our trad..."*
Dominic Beirne on **Bush hands verdict**
- 3:32PM *"As the owner of a designer fashion boutique, I can absolutely confirm what David is saying here. At the end of..."*
T.E on **Bush hands verdict**
- 1:52PM *"The Liberal party was very good at bartering away the TCF industry for favourable agricultural and resource ou..."*
TCFConsultant on **BLOG: Barron**

Click here to **Subscribe**

OCEANIA
THIRD PARTY LOGISTICS & WAREHOUSING SOLUTIONS
(03) 9078 5525
[>> click here for more](#)

nature & health
natureandhealth.com.au
JUST LAUNCHED!

STYLE SIGHT

www.stylesight.com

blogs >>

- **Event of the week**
- **Lookbook of the week**
- **Campaign of the week**

events >>

- **Perth Fashion Week 2012**
Perth, Western

YOUR UNLIMITED ACCESS TO THE BUSINESS OF FASHION