



MEDIA RELEASE APRIL 2022

EXPORT TRAINING AND MENTORING FOR TCF SMALL BUSINESS IS NOW AVAILABLE!

The **TCF AUSTRALIA NATIONAL EXPORT** Training & Mentoring Project will provide FREE access to EXPORT assistance to those small businesses operating in the fashion, textile, clothing, footwear, leather, accessories, creatives, related TCFL industry sectors and supporting services across Australia looking to improve their exporting skills and gain knowledge into how best to prepare an application for the Export Market Development Grants Program (EMDG).

Business owners and managers can benefit from an extensive range of support through a range of forums including face to face, online webinars, workshops, forums, mentoring, the helpline, and export digital portal. Participants will also gain access to the 1001 Business Tips eBook from 101 Exporters and Global Trade Advisors sharing export tips.

This **NATIONAL TCF AUSTRALIA EXPORT** Training & Mentoring Project is delivered by Textile Clothing Footwear Resource Centre of WA Inc. (TCFWA), supported by TCF Australia, TCF Global, MY Fashion Incubator, Fortix, supporters and volunteers.

The project proposes to deliver over 1,000 hours of FREE export training & mentoring to over 800 participants across Australia through a variety of channels:

- 40 Webinars and Workshops (2.5 hr) for Modules 1, 2 & 3
- 14 Forums with export related speakers
- 250 business owners or managers will have up to 2 hours of access to project Mentoring/ One-on-one Mentoring/ Helpdesk and advisory services
- Access to the eBook: 1001 Business Tips from 101 Exporters and Advisors, offering great insights into exports for all participants.

For those who want assistance, register your interest online via: www.tcfaustralia.com/register

Or visit www.tcfaustralia.com/export

For further information please contact:

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TCFWA | TCF Australia | TCF Global is a non-profit community organisation established in 1998, assisting over 6,000+ designers and fashion industry small businesses with fashion business skill development, linkages in the global supply chain, international trade, and industry networks.
www.tcfwa.com www.tcfaustralia.com www.tcfglobal.com www.myfashionincubator.com