



TCFWA NEWS UPDATE --- AUGUST 2015



Let your business shine bright
Celebrating the 22nd Belmont Small Business Awards **NOMINATE NOW**

Top News



Entries Closing September – 22nd Belmont Small Business Awards
www.belmontbec.com/awards Award Night Table Bookings Now Open!
Online Free Award Preparation Webinars; Free Information Kits;
23 Categories (19 are statewide categories) [Contact us](#)



NEWSFLASH – Congratulations to Carol Hanlon CEO, Belmont BEC being featured as Australia's representative in 'ICONOGRAPH: An Exhibition of Women Icons of APEC' during APEC Women in Economy Forum, Sept 16-20, Manila Philippines. Carol has also been invited to present at APEC WEF on the Chinese Taipei panel at APEC Manila



Belmont Business 'Ask An Expert' Sundowner, Wednesday, 26th August, 5-7pm

August Guest Speakers include:

Viet Nam Consul General, Mr Le Viet Duyen; City of Belmont, Mayor Cr Phil Marks; Department of Foreign Affairs and Trade, Martin Landuer; The Australian Asian Association of WA Inc, Mel Fialho; Belmont BEC Inc., Carol Hanlon & Geoffrey Hawke; Website Designs, Steve Cartwright
Bookings Essential – Free Entry, Venue: Function Room, The Belmont www.belmontbec.com/events



Welcome to our new TCF Members

Myles Melros - Fiona Miles; Ana by Karma Limited - Quin Sq Thang;
Join TCF non-profit community organisation - receive buying mission opportunities, supply chain linkages, free training vouchers and access to fashion business mentoring for your business; Bronze, Silver & Gold Levels available; Membership is tax deductible. www.tcfwa.com/membership



TCF Buying Mission – China

LAST CHANCE - Intertextile Shanghai Apparel Fabrics, Shanghai, China, October 13-15: trade show for apparel textiles. TCF Buying Mission 2 night's Accommodation *Sponsorship [Contact us](#)

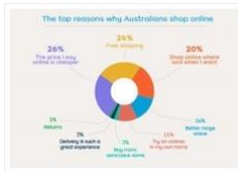


TCF Buying Mission – Hong Kong

Global Sources Fashion - Apparel, Accessories, Fabrics, Swimwear, Hong Kong October 27-30: TCF Buying Mission 3 night's Accommodation *Sponsorship [Contact us](#)



A BIG THANKYOU TO STORAGE KING PERTH AIRPORT who answered our call for help re storage of textiles and sewing machines donated for our next shipment of community village sewing projects to prepare for our next container load. [Contact us](#) if you would like to donate goods, services or assist with the cost of sea-freight donations



Top tips for online retailers

Detailed research covering all aspects from browsing behaviour to expectations around delivery times, it's got something for any online retailer. Source: Australia Post | StarTrack [Contact us](#) for report link



MY Social Enterprise – need assistance developing your own social enterprise or non-profit organisation, contact us for access to low cost business advisory on setup, taxation, business planning, supply chains and legal requirements. www.belmontbec.com/mentoring

TCF Member Supply Linkages Looking for a manufacturer in Hong Kong - China - India - Nepal - Bali - Taiwan – Philippines - Fiji – Puerto Rico – Bhutan – Myanmar [Contact us](#)



Take advantage of free postage when you buy your [Entertainment™ Book or Digital Membership](#) from us before 31 August 2015 and you will automatically be in the draw to win a \$1,000 Woolworths WISH eGift Card! Plus, if you are the lucky winner, we win a \$1,000 WISH eGift Card too!



Musical Instruments Wanted - Music for Refugees program is now running throughout Australia, as well as Nauru and Manus Island. Because refugees have enormous amounts of stress, the program was devised to allow music to become a stress-reliever. Like more information [Contact us](#)



FBI Fifth Annual Runway Show during LA Fashion Week, October 13 -

Like the opportunity to show your collection on the runway at Fashion Business Inc. Runway Show at historic LA Union Station, USA [Contact us](#)



1001 Business Tips from 101™ Fashion Designers

Like to be featured in the 1001 Business Tips from 101™ series? [More Information](#)



Congratulations to 95 year old Margaret Matthews who recently launched her book 'Kyora to Rotorua'

Like to author your own book and publish [Contact us](#)



A rise in flexible working, coupled with millennials' desire for a greater work-life balance, is driving demand for new technologies – from virtual-reality headsets to stress-sensing wearables – that will transform the future of work. Source: Stylus [Contact us](#)

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Grants available for your business Visit www.business.gov.au/GrantFinder/GrantFinder.aspx Learn tips of applying for Grant Submission and Tenders – book our online webinar or recording www.belmontbec.com/training BBEC & TCF Members can apply for a Free Voucher.



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www.tcfaustralia.com/greenenergywebinars



WA Small Business

— statistic from recent Bankwest Curtin Economic Forum – 25% of all small business in WA, have an annual turnover of under \$50,000.... Like further info [contact us](#)

WebSite Designs

Website Marketing Tip from Website Designs

To gain followers on twitter simply follow people who make up your target audience, 40% of the people you follow will follow you back on average. Unfollow those that don't follow you, rinse and repeat until you have the number of followers you want. The life of a tweet is around 8 minutes so tweet regularly to maximise audience engagement. This is what I do to generate 6,000 visitors per month to my website... and generate over 3,000,000 impressions. www.websitedesigns.com.au



Training Room, Office Space, Meeting Rooms for Hire at Belmont BEC [Contact us](#)

Upcoming TCF Trade Missions, Trade Events & Festivals

Melbourne Spring Fashion Festival, September, August 28-September 4: Designer collections and fashion shows

Who's Next, Paris, September 4-7, France: Designer collections and fashion shows

Couture Fashion Week, September 11-13, New York USA: Couture fashion shows

New York Fashion Week, September 10-17, USA: Designer collections and fashion shows

Perth Fashion Festival, September 15-20, Australia: Designer collections and fashion shows

London Fashion Week, September 18-22, UK: Designer collections and fashion shows

Milan Fashion Week, September 23-29, Italy: Designer collections and fashion shows.

VASTRA, 4th International Textile and Apparel Fair, September 28-30, Jaipur, India – apparel, accessories, textiles

Paris Fashion Week, September 30-October 7, France:- Designer collections and fashion shows.

International Textile Fair 2015, Dubai, October 11-12: trade show for textiles and clothing

Intertextile Shanghai Apparel Fabrics, October 13-15, China: TCF Buying Mission

*Accommodation Sponsorship [Contact us](#)

China Global Sources Hong Kong, October 27-30: TCF Buying Mission *Accommodation Sponsorship. [Contact us](#)

Hong Kong International Licensing Show, January 11-13: TCF Buying Mission *Accommodation Sponsorship [Contact us](#)

Hong Kong Toys & Games Fair, January 11-14: TCF Buying Mission *Accommodation Sponsorship [Contact us](#)

Hong Kong Baby Products Fair, January 11-14: TCF Buying Mission *Accommodation Sponsorship [Contact us](#)

Hong Kong Fashion Week, January 18-21: TCF Buying Mission *Accommodation Sponsorship. [Contact us](#)

Hong Kong Gifts & Premium Fair, April 27-30: TCF Buying Mission *Accommodation Sponsorship. [Contact us](#)

Diary Date - 5th International Fashion Incubator Conference, 2016 - Venue and dates to be advised shortly

Sharing best practice from Fashion Incubators around the globe. Register your interest [Contact us](#)



MY fashion
INCUBATOR

GRAPHIC STATEMENT G



YOUNG CONTEMPORARY
FALL/WINTER 2016



Want the latest Colour trends & Mood Boards from Design Options, USA [Contact us](#)



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[Ask an Expert Belmont BEC Sundowner](#)

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To book for upcoming events visit www.tcfwa.com/calendar or contact us on 61 8 9479 3777.

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PO BOX 370
CLOVERDALE WA 6985
PH. 08 9479 3777
FAX. 08 9479 3888
WWW.TCFWA.COM