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TCF WA News update



February, 2015

Hi ,

Happy New Year of the Goat



NEWSFLASH



Carol Hanlon to present at UNCSW59 NGO Events, **'Empowering Women in Business'** Forum, New York, March 10th

Like to Empower Women in Small Business in developing countries?

28th, Victoria Park

- Skills Shortages & Barriers to Employment
- Call Me! - Like to include your voice & message in a PhD Australian Artist Media Installation
- You are invited to join TCFWA Membership
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- International Women's Day, Lunch, Belmont, 12-3pm, March 8
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- New Opportunities
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- 5th International Fashion Incubator Conference (IFIC),
- Trends@ MY Fashion Incubator

Sponsor a BPW Business Incubator Online Training & Mentoring Scholarship in your country of interest!

Thanks to Elisa Doro, Goldfish Toyshop, Berry, NSW who has sponsored 10 BPW Training Scholarships for Women in Madagascar. **Contact us** to discuss your women in business sponsored scholarships.

Congratulations to our APEC BPW Business Incubator 'Online' Business Scholarship Graduates

Women in small business across 5 economies of Chinese Taipei, Republic of Korea, The Philippines, Chile and Australia have just completed their extensive small business training and mentoring with Belmont BEC & BEC Global with support from APEC Multi-Year Project MSCE 03 2013A and The Chinese Taipei Foundation for Women's Rights Promotion and Development. View www.bpwbusinessincubator.com/apec

Fashion Exposed REVIVED, Sydney

**FASHION
EXPOSED**
REVIVED



Congratulations to our TCF Australia emerging designer exhibitors at Fashion Exposed REVIVED, Sydney. Celestina Lacombe, Malambo; Clara Jenkins, JENKINS & JANE; Emily Hardy, mim & lily; Faydi Saddik, No More Laundry; Jackie-Lee Munckton, JACK LEE Australia; Jane Watts, Alice Goes Out; Karen Adie & Georgina Lewis, Convict; Kirra Thomas, Restless Socks; Sarah Freeman, iROCK Jewellery. view full stories and pics. www.tcfaustralia.com/fashionexposedrevived

Sponsorship Opportunities 22nd Belmont Small Business Awards 2015

Opportunity to get involved as a sponsor for this year's small business awards and profile your business to many thousands of small businesses across WA. Due to launch April with the final presentation of winners to held at the Ballroom, Perth Convention Exhibition Centre October. **Contact us** View 2014 award winners www.belmontbec.com/awards

Speaker, Events and Sponsorship Opportunities 11th designedge Innovation Festival, 2015

- INDUSTRY INFORMATION
- CALENDAR

IN OTHER NEWS

Sourcing Manufacturers?



Are you looking for a pattern-maker, sample-maker, manufacturer or any supplier that will allow you to prepare your next collection? Contact us and request the Sourcing Requirements form. (FREE to all our members). [Read More](#)



Join us!



Become a Member and receive ongoing support in terms of industry contacts – be it sourcing designers, pattern makers, manufacturers (local and overseas), agents, stylists, photographers. [Read More](#)

International Fashion Incubator

Like to present an innovative topic, stage an event or be an official sponsor of our 11th annual designedge Innovation Festival. Launch Mid April to end of May [Contact us](#) View 2014 festival events www.belmontbec.com/2014innovation

TCF Missions

TCF Member Supply Linkages Looking for a manufacturer in **Hong Kong - China - India - Nepal - Bali - Taiwan - Fiji** [Contact us](#)

\$20,000 Innovation Vouchers Program

The Innovation Vouchers Program can provide financial assistance of up to \$20,000 to eligible small-to-medium enterprises to access professional skills, services or knowledge to enable them to advance their innovation or commercialisation activity in Western Australia. Applications close on 27 February 2015. [Visist Here](#)



ACCC issues an invoice email scam warning



The scam involves scammers pretending to be legitimate suppliers advising changes to payment arrangements. Scammers hack into vendor/supplier email accounts and send you an email, supposedly from a vendor, requesting a wire transfer to a new or different bank account. For tips on how to protect your business, visit the [SCAMwatch website](#) and read [SCAMwatch radar](#)

FoxFeet Emerging WA Designer Showcase, Feb 28th, Victoria Park

Featuring 12 WA designers
 Tickets
 > <http://events.ticketbooth.com.au/event/FoxFeetSummerRunway>
 Event page
 > <https://www.facebook.com/events/362197870629925/>

Skills Shortages & Barriers to Employment

The Food, Fibre and Timber Industries Training Council is undertaking research on behalf of the WA Government for input into the WA State Priority Occupation List (SPOL). The State Priority Occupation

Network



Industry Weblinks

MAGIC Shop The Floor
MAGIC's Digital platform -Register now
www.shopthefloor.com

LIKE us and get extra News!



FOLLOW us and don't miss a thing!



List is an annually produced list of jobs that are in high demand or considered industry-critical in Western Australia. your feedback is required re: existing or potential skill shortages and barriers to employment and training within your various industries. Metro Meeting: 8.30am-12noon, Tues, 3 March 2015, **Contact Us** for further details

Can't attend the meeting – participate in the online survey <https://www.surveymonkey.com/s/TCFAI>

Call Me! - Like to include your voice & message in a PhD Australian Artist Media Installation

This media installation has already shown in Australia and Vienna and due to exhibit in Budapest mid 2015
Phone 0352442440 and leave your message – recite a poem, tell a story, leave a message. Like to know more visit [here](http://www.rachelhanlon.com) or www.rachelhanlon.com



You are invited to join TCFWA Membership

Join TCF WA Industry Association and receive opportunities for you and your business; Bronze, Silver & Gold Levels available; Membership is tax deductible. Visit www.tcfwa.com/membership

Welcome to our newest members: Kay Gerard, Food Fibre & Timber Industries Training Council; Erin Vanhaefen & Kate Wilks, On a Whim; Joanna Whittle, Ninnikujip, Liss Earle, Limitless; Katie Freeman, Expresslink Nominees; Jilalga Murray, Jatu Clothing & PPE;

Expresslink: Laser Cut Design, Garment Manufacturing & Logistics (WA Based) - provides custom production services for clothing, accessories & soft furnishings from sampling through to quality control and despatch. Contact Katie Freeman www.expresslink.com.au

Belmont Business 'Ask An Expert' Sundowner, Wednesday, 28 January, 5-7pm

Keynote Speaker,
Angie Spiteri - Save
Time & Money in your
Business in 2015 by
managing your time
and control others
wasting your
time. Build your



business relationships and make new networks! Meet our team of business experts on Websites, IT Management, Energy Efficiency, Business Analysis, Accounting and Bookkeeping. Venue: Function Room, The Belmont, 174 Wright St. Belmont. Free Entry, Nibbles sponsored by The Belmont, Drinks at Bar Prices, 5pm-7pm, Door Prizes. Bookings Essential: www.belmontbec.com/events

Grow your Fashion Business with your own personal Business Advisor!

Need help with staying on track to build your fashion business, join our popular business advisory or coaching services! Bookings www.tcfwa.com/mentoring

1001 Business Tips from 101™ Fashion Designers

Like To Share Your Fashion Business Tips?

Like to be featured in our new book series?

Share insights learnt through running your own fashion business



[More Information](#)

Trends@ MY Green Incubator



Monthly Energy Tip - Make a plan to be energy efficient every month of the year with our monthly energy-saving tips.

February

With rising temperatures we are also experiencing rising electricity costs. Cooling is vital for creating productive working environments. However minimising costs are essential for profitability.

1. Be aware of what your cooling is costing you.

The size (KW) of the unit will not enable you to work out accurately the usage due to the duty cycle, or the actual drawing time.

An energy monitor or even a special monitoring socket can give you accurate

- readings.
2. There may be times where evaporative cooling or fans can be used which will draw far less energy
 3. Blinds and shades are useful to block direct sunlight
 4. Closed doors and windows and use of air curtains will assist in the efficiency of air conditioners.
 5. Do not waste costs cooling rooms not being utilised, or that are unoccupied for long periods.
 6. Avoid using lights that create a lot of heat, these are also using more energy to run.

Contact us for Free Fact Sheet, Live Webinar, Recording or Free Mentor to help you lower your energy costs - www.tcfaustralia.com/energyproject

Save \$\$ Money – Reduce energy usage in your business

Join our free Webinars or request a Recording or Fact Sheet here.

Like to speak to our Solar Mentor Expert?
Register: www.tcfaustralia.com/tcfaenergyform

Tips from Computer Consultants Professionals

Is your phone revealing your location to everyone?

When you take a photo, your phone logs a ton of data about it—including the date it was taken, what kind of camera you're using and the location of the photo. [Click here](#) for step by step instructions on how to turn this off.

Please forward this important information. These settings have been around for awhile so you may already know about this but your friends and family may not.

Website Tips from FX Digital

It's cheaper and much more effective to empower your potential customers to find you online. So rather than waste your money advertising and cold calling, set your business up as an authority figure with content marketing and reap the rewards for years to come.

International Women's Day, Lunch, Belmont, 12-3pm, March 8

Join 50+ women celebrating women around the globe. Guest Speakers Minister Hon Helen Morton MLC and Hon Samantha Rowe, MLC Bookings www.belmontbec.com/events

NEWS

Short-term Office Hire, Meeting Rooms and Training

Room available in Belmont - [Contact us](#)

Have you made 20% of energy savings in your business? Complete our survey and go in the draw to win a carton of Margaret River Red Wine <http://www.tcfaustralia.com/energysavingsurvey>

Access to IBISWorld Industry Business Forecast Reports IBISWorld - industry research & forecast reports on over 500 industries, Belmont BEC members can view IBIS reports at no cost at our office. (IBIS reports valued at \$1,295) [Contact us](#)

New Opportunities

Pet Fashion & Products Marketplace – Fashion Biz Inc, LA



Global Trade Events

Milan Fashion Week, Milan, February 25 - March 3, 2015 Fall 2015 designer collections.

Paris Fashion Week, Paris, March 3 - 11, 2015 Fall 2015 designer collections.

33rd Bangkok International Fashion Fair & Bangkok International Leather (BIFF&BIL 2015), Bangkok, Thailand, 11-15 March 2015

ASEAN Integration Textiles-apparel-Leather, Bangkok, Thailand, 11 - 15 March 2015

Harusi Trade Fair, Wedding Expo & show, Dar Es Salaam, Tanzania, 13 -14 March 2015

Virgin Australia Melbourne Fashion Festival, Melbourne, March 14 - 22, 2015 Retail driven fashion festival featuring emerging and established Australian designers.

World Mastercard Fashion Week, Toronto, March 23-27, 2015 Fall/winter 2015 runway shows featuring emerging and established Canadian designers.

Mercedes-Benz Fashion Week Australia, Carriageworks, Sydney, 12 - 15 April 2015 Australian collection showings to international buyers and media of directional and emerging fashion labels.

TFI New Labels Fashion Show & Fundraiser, Toronto MAY 4, 2015 TFI New Labels fashion show.

London Fashion Week, London, September 18 - 22, 2015 Spring 2016 designer collections and fashion shows.

Diary Date 2015 - 5th International Fashion Incubator Conference, Philadelphia, USA, October 2015 Sharing best practice from Fashion Incubators around the globe. [Contact us](#)

5th International Fashion Incubator Conference (IFIC),



November 4-6 , 2015 in Philadelphia, PA. Hosted by the Philadelphia Fashion Incubator, the conference theme is 'The Future of Fashion' and will encompass the following areas: sustainability, the global marketplace and incubator best practices. Building on the success of past conferences. Call Papers for volunteer speakers who will present papers, seminars, demonstrations and workshops. [Contact us](#)

Trends@ MY Fashion Incubator



Design Options USA, Colour 2016 Forecasts – Free Online Webinars for TCF members. [contact us](#)

INDUSTRY INFORMATION

Browse the HKTDC, Trade eMagazines for FREE

To register and get the link for a range of sourcing eMagazines contact info@tcfwa.com

Are You A Manufacturer looking for new Clients?

Become a member of TCF WA and we can link you with clients that are relevant to your activity and requirements. Please submit your product specialisation, services and CMT expertise to info@tcfwa.com

Send us your News

Members are welcome to forward job adverts, items for sale, events or information to be considered for our monthly newsletters. Email info@tcfwa.com or contact 9479 3777 or further information.

CALENDAR

Check our
CALENDAR
for New **Webinars & Events**



Small Business Skill Development for today's busy Entrepreneur

Recorded Webinars for Online - Anytime - Fast Track your Training

www.tcfwa.com/webinars

Join our webinars online through your iPad or iPhone - [contact us](#)

- *Measuring Energy Usage in Your Business
- *Monitoring your Energy Bills in Your Business
- *Reduce Costs in Air Conditioning
- *Low Cost Energy Efficiency Accreditation
- *Reduce Office Equipment Energy Costs
- *Women's Empowerment Principles
- *Sourcing Women Vendors
- Importing & Exporting
- Australian Privacy Changes
- *Solar Energy
- *Tips on Saving Energy in Your Business
- Manufacturing Pitfalls
- Italian Fashion Media - How to get noticed
- What Buyers Are Really Looking For
- Quality Apparel Manufacturing

* Webinar Recordings marked* are FREE to attend.

***Special Offer to TCF WA Members – one free webinar in February valued at \$30 - email Training@belmontbec.com**

To book for upcoming events visit www.tcfwa.com/calendar or contact us on 9479 3777. Never attended a webinar? visit [our user friendly guide available online](#)

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