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TCF WA News update



January, 2015

Hi ,

Happy New Year from all at TCF WA

Happy New Year and welcome back! Our office is open from Monday 5th January.

Have you set your Fashion Business Resolutions for a successful 2015?

Our **Fashion Business Webinars** assist in the growth and development of your small business. **View the January topics here.**



SPONSORSHIP OPPORTUNITY



HURRY - ONLY TWO SPACES LEFT - FASHION EXPOSED REVIVED and **TCF Australia** have joined forces to provide a fantastic opportunity for 11 emerging designers to showcase their collection at the **TCF Australia** Emerging Designers Showcase

IN OTHER NEWS

Sourcing Manufacturers?



Are you looking for a pattern-maker, sample-maker, manufacturer or any supplier that will allow you to prepare your next collection? Contact us and request the Sourcing Requirements form. (FREE to all our members).
[Read More](#)

Find better deals with our Belmont BEC links. Click on the links below and start saving!



No Flight Booking Fees at Expedia.com.au!
Flight + hotel = SAVE with Expedia.com.au!
Cheap Flights to major international destinations from all Australian capital cities.



Join us!

at **FASHION EXPOSED REVIVED**, Sydney, 20 - 24 February 2015. [Contact us for more information](#)

TCF Missions

World Boutique Hong Kong, 19-22 January 2015

TCF congratulates designers showcasing in our group at World Boutique HK including Sirens Swimwear QLD, Weave NSW & Fionnuala WA; TCF has over 40+ buyers attending World Boutique and Hong Kong Fashion Week.

TCF Member Supply Linkages Looking for a manufacturer in **Hong Kong - China - India - Nepal - Bali - Taiwan - Fiji** [Contact us](#)

Highlights from WGSN - PAST MODERN



Historical and contemporary references are juxtaposed with stripped backed products that bring together old and new in this trend. [Contact us](#) for the WGSN highlights.

1001 Business Tips from 101™ Fashion Designers

Like To Share Your Fashion Business Tips?
Like to be featured in our new book series?
Share insights learnt through running your own fashion business

[More Information](#)



The Secrets on Mastering Time



time equals money

From Angie 'Speedy' Spiteri, Founder of Time Equals Money and Author of "The Secrets on Mastering Time".

Discover the most powerful way to use your time for your business
Increase your income working fewer hours
Tool provides personalised results in minutes
Download, Use and see RESULTS today
Download now: http://instant_profit_calculator_belmont.gr8.com/

TCF WA

Join **TCF WA Industry Association** and receive opportunities for



Become a Member and receive ongoing support in terms of industry contacts – be it sourcing designers, pattern makers, manufacturers (local and overseas), agents, stylists, photographers.
Read More

International Fashion Incubator Network



Industry Weblinks

MAGIC Shop The Floor
MAGIC's Digital platform - Register now
www.shopthefloor.com

LIKE us and get extra News!



FOLLOW us and don't miss a thing!



you and your business; Bronze, Silver & Gold Levels available; Membership is tax deductible. Visit www.tcfwa.com/membership

ONLINE Fashion Business Mentors

'Do you believe your brand is ready for more exposure within Australia or internationally? International Fashion Advisor; Retailing, styling, creative direction, production; Starting a Label, developing a fashion label; Global Supply Chain linkages and opportunities; **Contact us for bookings and rates**

Belmont Business 'Ask An Expert' Sundowner, Wednesday, 28 January, 5-7pm

Keynote Speaker, Angie Spiteri - Save Time & Money in your Business in 2015 by managing your time and control others wasting your time. Build your business relationships and make new networks! Meet our team of

business experts on Websites, IT Management, Energy Efficiency, Business Analysis, Accounting and Bookkeeping. Venue: Function Room, The Belmont, 174 Wright St. Belmont. Free Entry, Nibbles sponsored by The Belmont, Drinks at Bar Prices, 5pm-7pm, Door Prizes. Bookings Essential: www.belmontbec.com/events



NEWS

Short-term Office Hire, Meeting and Training Room available in Belmont - **Contact us**

Trend Council Online Forecasting

Colour Analysis - Knitwear - Original Art

Contact us for further information



Trends@ MY Green Incubator



Monthly Energy Tip
Make a plan to be energy efficient every month of the year with our monthly energy-saving tips.

JANUARY

Hi-bay lighting upgrade (warehouse, distribution and manufacturing): Many businesses with large area lighting requirements (storage, workshops, etc) use regular 400 watt hi-bay lamps. These fittings can now be replaced with LED or induction lamps that use 200 watts or less. -www.tcfaustralia.com/energyproject

Save \$\$ Money – Reduce energy usage in your business

Join our free Reduce Costs in Air conditioning Webinar or request a Recording or Fact Sheet.

Like to speak to our Energy Efficiency Expert?

Register:www.tcfaustralia.com/tcfaenergyform

View all FREE Energy Efficiency

Topicswww.tcfaustralia.com/energyprojec . **contact us**

Tips from Computer Consultants Professionals

Is your phone revealing your location to everyone?

When you take a photo, your phone logs a ton of data about it—including the date it was taken, what kind of camera you're using and the location of the photo. [Click here](#) for step by step instructions on how to turn this off.

Please forward this important information. These settings have been around for awhile so you may already know about this but your friends and family may not.

Website Tips from FX Digital

It's cheaper and much more effective to empower your potential customers to find you online. So rather than waste your money advertising and cold calling, set your business up as an authority figure with content marketing and reap the rewards for years to come.

Global Trade Events

Hong Kong Fashion Week & World Boutique Hong Kong, 19 - 22 January 2015 Multi-Level fashion exhibition halls of designers,

brands, manufacturers, parades, industry seminars, 1st time buyers may be eligible for accommodation/travel subsidy. **Contact us**

Paris Haute Couture, Paris, January 25 - 30, 2015 Haute Couture Fall Winter 2014/15 collection fashion show. **Contact us**

Tranoi Femme & Accessories, Paris, January 26 - 28, 2015 Accessory tradeshow.

Tex-Trends New Delhi India, 28-30 January 2015 Designers, retailers, online stores, importers – Men's, Women's, Children's Apparel, Accessories, Jewellery, Textiles. Airfare & Accommodation sponsorship available to join our TCF Group Sourcing Mission – registrations now being accepted. **Contact us**

Premiere Vision Paris FW 15/16 Paris, February 10 - 12, 2015 Textile trade show for the fashion and interior design industries.

Mercedes-Benz NYFW New York, February 12 - 19, 2015 F/W 2015 designer collections.

Project Las Vegas, Las Vegas, February 17 - 19,

2015 Contemporary fashion forum, showcasing men's and women's advanced contemporary, premium denim and designer collections.

WWD MAGIC Marketplace, Las Vegas, February 17 - 19, 2015 WWD MAGIC trade show provides the broadest selection of women's apparel and accessories across every category, classification and trend.

London Fashion Week, London, February 20 - 24, 2015 Fall 2015 designer collections and fashion shows.

Fashion Exposed Revived and Home & Giving Fair, Sydney, 21 - 24 February, 2015 The largest, highest quality and most comprehensive gift, homewares and fashion trade event in Sydney - attracting over 14,000 buyers across all segments. [Contact us](#)

Tranoi, NYC, New York, February 21 - 23, 2015 accessory tradeshow.

Capsule, New York, February 22 - 24, 2015 Tradeshow featuring progressive, sought-after apparel & accessory brands.

Milan Fashion Week, Milan, February 25 - March 3, 2015 Fall 2015 designer collections.

Paris Fashion Week, Paris, March 3 - 11, 2015 Fall 2015 designer collections.

Virgin Australia Melbourne Fashion Festival, Melbourne, March 14 - 22, 2015 Retail driven fashion festival featuring emerging and established Australian designers.

World Mastercard Fashion Week, Toronto, March 23-27, 2015 Fall/winter 2015 runway shows featuring emerging and established Canadian designers.

Mercedes-Benz Fashion Week Australia, Carriageworks, Sydney, 12 - 15 April 2015 Australian collection showings to international buyers and media of directional and emerging fashion labels.

TFI New Labels Fashion Show & Fundraiser, Toronto MAY 4, 2015 TFI New Labels fashion show.

London Fashion Week, London, September 18 - 22, 2015 Spring 2016 designer collections and fashion shows.

DIARY DATE 2015 - 5th International Fashion Incubator Conference, Philadelphia, USA, October 2015 Sharing best practice from Fashion Incubators around the globe. [Contact us](#)

5th International Fashion Incubator Conference (IFIC),



November 4-6 , 2015 in Philadelphia, PA. Hosted by the Philadelphia Fashion Incubator, the conference theme is 'The Future of Fashion' and will encompass the following areas: sustainability, the global marketplace and incubator best practices. Building on the success of past conferences. Call Papers for volunteer speakers who will present papers, seminars, demonstrations and workshops. [Contact us](#)

Trends@ MY Fashion Incubator

Design Options USA, Colour 2015 Forecasts – Free Online Webinars for TCF members. [contact us](#)

INDUSTRY INFORMATION

Browse the HKTDC, Trade eMagazines for FREE

To register and get the link for a range of sourcing eMagazines contact info@tcfwa.com

Are You A Manufacturer looking for new Clients?

Become a member of TCF WA and we can link you with clients that are relevant to your activity and requirements. Please submit your product specialisation, services and CMT expertise to info@tcfwa.com

Send us your News

Members are welcome to forward job adverts, items for sale, events or information to be considered for our monthly newsletters.

Email info@tcfwa.com or contact 9479 3777 or further information.

CALENDAR



Small Business Skill Development for today's busy Entrepreneur

Recorded Webinars for Online - Anytime - Fast Track your Training

www.tcfwa.com/webinars

Join our webinars online through your iPad or iPhone - [contact us](#)

Starting Your New Business

Writing Your Business Plan

Time Management

Busy and Poor? How your website can break that cycle

Balancing Work & Life

***Measuring Energy Usage in Your Business**

***Monitoring your Energy Bills in Your Business**

Creating an Online Store

Starting a Fashion Label

Marketing for Small Fashion Business

Licence your Trademarks & Designs

TCF Global Sourcing Opportunities

How to Grow Your Business

Make Customer Experience Your Competitive Edge

Get noticed by the Media

Pricing, Costing & Cashflow
7 Essentials to creating Massive Success
*Reduce Costs in Air Conditioning
Working With A Web Developer
*Low Cost Energy Efficiency Accreditation
Understanding Freight Logistics of Importing/Exporting
Dealing with Agents and Retailers
TESTEX - Textiles Accreditation & Labelling
Testex Textile Testing - STeP Certification
How To Write a Tender or Grant Submission
Marketing on a Budget
Preparing for a Trade Event
How To Prepare a Business for Sale
*Reduce Office Equipment Energy Costs
Tips on using Social Media in your Business
Sustainable Sourcing
Strategies for Off Shore Sourcing
Sourcing at Magic
Connect Your Business to the Women's Empowerment Principles
Effective Credit Management and Debt Collection
Global Platform - Sourcing from Women in Business
Importing & Exporting
Understanding the Australian Privacy Changes
*Solar Energy
*Tips on Saving Energy in Your Business
App Your Business
Manufacturing Pitfalls
Italian Fashion Media - How to get noticed
What Buyers Are Really Looking For
Specification Sheets For Apparel Manufacturing

* Webinar Recordings marked* are FREE to attend.

***Special Offer to TCF WA Members – one free webinar in January valued at \$30 - email Training@belmontbec.com**

To book for upcoming events visit www.tcfwa.com/calendar or contact us on 9479 3777. Never attended a webinar? visit [our user friendly guide available online](#)

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