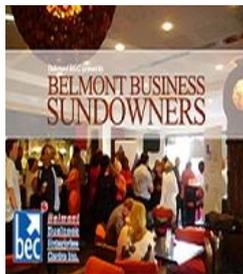




TCFWA NEWS UPDATE - JULY 2016

23rd Belmont & Western Australia Small Business Awards 2016

Congratulations to those businesses and organisations that have been nominated into the Awards which is a great opportunity to gain profile and recognition for your achievements in small business. 23 categories are available (19 being statewide categories). Like support with your entry? Email for a Free Award Submission Kit; Request a Free Award Online Webinar or request an Award mentor to assist with your submission. [Contact us](#) View all Award details at www.belmontbec.com/awards **Award Gift:** All award entrants will receive a copy of Kym Illman's book, 'The Future is Customer Service'.



Belmont Business 'Ask An Expert' Sundowner – 27th July, 5-7pm
Matthew McKenzie (Business News) what business stories attract media attention. **Peter Lindsay-Macfadyen (Express Link)** tips on domestic freight costs within Australia. **Mombi Sakala (Telstra Business Centre Belmont)** updating on the latest NBN communication services to improve your business. **Irving Lane (TCFWA)** will outline upcoming Opportunities in Asia. **Robert Francis (Belmont BEC)** tips on preparing your submission for the 23rd Belmont & Western Australian Small Business Awards **Venue:** The Belmont, 174 Wright Street, Cloverdale. Door Prizes. Free Entry. Register www.belmontbec.com/events



Order NOW - 2016-2017 Entertainment Book or Digital Book
 Support TCFWA and order your Digital 2016-2017 Entertainment Book for \$65 and access up to \$20,000 in discount savings on fine dining, cafes and entertainment. Makes a great office gift to benefit you or your staff. Order <http://www.entbook.com.au/8k3726>



LAST CHANCE Prepare, Speak, Make Money Workshop, 12th July, 10am-11.30am
Are you looking to Grow Your Business, Increase Your Income?

- **7 significant reasons** how speaking it can make a difference to your business.
- **3 goals** to work on to grow your business using this skill.
- **5 essential factors** needed to be a great speaker/presenter.
- **4 step system** to craft an effective presentation.
- **Boost your confidence;** speak with **ease and clarity** in front of an audience.

Tips on how to **captivate** your audience and quickly **build rapport**.
 \$49, Bookings www.belmontbec.com/events



Free Seminar: Opportunities in Asia, Cloverdale, 4th August, 10am-11.30am

TCFWA invites you to meet with HKTDC from Sydney to gain insights into: How to reduce your Risk when doing business in Asia; How to Source Sustainably; Gain insights into China's One Belt One Road initiative; The advantages of using Hong Kong to access China and Asian region; Join TCF Buying Mission to Centrestage HK; Exhibit or attend as buyer to HK Fashion Week January, 2017. Network with members of the HK WA Business Association. Venue: Function Room, The Belmont, Cloverdale. (includes morning tea). Book online www.tcfwa.com/events



Keeping Small Businesses Safe: Combating Cybercrime on a SMBs Budget

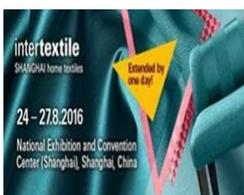
According to Verizon's 2013 Data Breach Investigations Report, 71% of the data breaches investigated by the company's forensic analysis unit targeted small businesses with fewer than 100 employees. Of that group, businesses with less than 10 employees were the most frequently attacked. Source: Infinite IT www.8it.com.au Like the full article [Contact us](#)



National Bank Microenterprise Loan Program

Belmont BEC can assist eligible new and existing businesses access Loans from \$500 up to a \$20,000 loan for your small business. Like more information? - [contact Belmont BEC](#) to meet with our Belmont BEC NAB Loan Advisor.

Belmont BEC is an Accredited Partner of the NAB Microenterprise Loan Program



LAST CHANCE - Intertextile Shanghai Home Textiles, August 24-27, Shanghai, China.

Join TCF Buying Mission to access: Upholstery Fabrics, Furniture Leather, Tassels & Trimmings, Carpets & Rugs, Bedding, Towelling, Intertextile Design Boutique, Wallcoverings, Table & Kitchen Linen, Digital Printing, Home Style textiles. Eligible buyers can access up to 4 night's accommodation, event shuttle, factory visit, networking and VIP Lounge. TCF Delegates registered will also receive a 2017 Home Textiles Trend Book online. [Contact us](#) for registration form and visa invitation.



CENTRESTAGE - Asia's Fashion Spotlight, Hong Kong, 7-10 Sept

Join our TCF Buyer Mission with 3 nights sponsored accommodation available to attend this new fashion trade and public exhibition – contact us for your [Buyer Registration Form](#). The inaugural CENTRESTAGE will be a living showcase of trend-setting fashion icons, stellar international brands, breakout design talent and a world of blossoming glamour that will define the ever-evolving fashion scene to come.



REMINDER - Intertextile SHANGHAI apparel fabrics, October 11-13, Shanghai, China

Join TCF Buying Mission to attend one of the world's biggest textile trade exhibitions including 3,000 exhibitors from 23 countries.

Pavilions from Japan, Korea, Taiwan, India, Pakistan and Asia.

Eligible buyers can access 2 night's accommodation, lunch vouchers, business matching service, event shuttle, VIP Lounge with Wifi access.

[Contact us](#) for event registration and visa invitation



Trends from New York - retail and creative hotspots

Showcasing the value of testing new waters, July's creative scene in NY heralds e-tailers unveiling physical stores, womenswear labels transforming their offices into shoppable showrooms, and a workspace turning hotelier. Art focuses on the inspiration within distortion and artifice. Source: Stylus



Small business horror stories are often a turning point

Every small business has a horror story that nearly cost them everything. Like the time the roof collapsed on all the new stock. Or, when a business partner took off with everything. Or receiving a shipping container full of faulty stock. The stories become legendary within Australia's small business fraternity, but don't usually make it into the headlines. But these stories are often a turning point that force small business owners to make some hard decisions and either walk away, or learn from the experience and move on. Like the full story

[Contact us](#)



TCF Manufacturing Skill Training & Consultancy - Looking to improve your factory or manufacturing cluster group through "eMSkills - Emerging Manufacturing Skills Centre" model (4 pillars of industrial leadership business success) with the International Fibre Centre, TCF Training Brokerage and Consultancy -

[Contact us](#) for further information



Marketing trends for local businesses

How to structure the different pieces of your marketing plan so that you can build a successful marketing strategy. From the up-and-coming social networks to the next mobile device your local business can use for quick customer check-outs - digital marketing trends that can help you start the year on the right foot. Want to read the forecast trends?

[Contact us.](#)



Complimentary Legal, Accounting Advisory Service

Members can nominate to book a 30minute complimentary meeting with Lawyer Jules Lewin, Charthill Legal and Accountant Glenn Waldock, Byfields & Associates a [Contact us](#) to get booking and referral details.



Six ways nature helps you get more out of your employees

If your employees are bored, stressed or burned out, could a touch of nature in the office be the answer? According to a new report by Human Spaces, employees whose work places incorporate natural elements, such as natural light, greenery and views of the outdoors are more productive, more creative and feel more positive about their work.



Global Consumer Generations Infographic

Do you know your Millennials from your Little Emperors? Compare and contrast consumer generations around the world and research your future consumer. Source: Stylus [Contact us](#) for further info



Ten steps to keeping employees engaged and motivated

When it comes to job satisfaction, financial rewards may be lower on the list than most people think. Being happy with your job seems to depend more on the intangibles: feeling part of a team and being valued and appreciated consistently outrank money when employees are polled about job satisfaction. To read the article: [Contact us.](#)



15 ways how to succeed in business

Forty percent of young people want to be their own boss someday. That's a lot of aspiring entrepreneurs. The truth is, only a fraction of those people ever really start a business. Some get comfortable in a lifestyle that they can't afford to give up. Others realise just how hard it is to be an entrepreneur and never try. Sometimes life just happens and makes entrepreneurship unattainable. Like the full article [Contact Us](#)



Work/family stress ongoing for mothers

It would not surprise many people to learn that being a new mum, coupled with working is quite stressful; but WA researchers have determined that this high stress level remains constant throughout the first eight years of their children's lives.



Welcome to our new TCF Members - Convict Bags, Karen Adie; Cotton Fish Australia, Nikki McMahon

Join your TCF WA Industry Association receive buying mission opportunities, supply chain linkages, free or discounted training vouchers, access to fashion business training and mentoring for your business; Bronze, Silver & Gold Levels available; Membership is tax deductible. www.tcfwa.com/membership



TCF Member Supply Linkages Looking for a manufacturer in Hong Kong - China - India - Nepal – Bali, Indonesia - Taiwan – Philippines - Fiji – Puerto Rico – Bhutan – Myanmar. [Contact us](#)



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Design Options USA, Latest Colour Trends, USA Fall 2017-
Join **ONLINE** video bookings www.tcfaustralia.com/webinars

SNEAK PEEK into FALL '17

Take a look into what is coming next!
Our new Fall seminar is full of warm and exciting colors to keep the design world inspired!
Click here to make an appointment and find out more.

BROAD HORIZONS

Feel free to contact us via email at Donow@design-options.com or call (213) 622-9094

Agency Available - Design Options USA are looking for an Australian Agent to represent their Colour Trend Forecasting Service, like to know more [Contact Us](#)



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* Free webinars

** Special Offer to TCF Members – two webinars for the price of one during July save \$30 – [Contact Us](#)

To book for upcoming events visit www.tcfwa.com/calendar or contact us on 61 8 9479 3777.

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Cloverdale WA 6985
Ph. 08 9479 3777
Fax. 08 9479 3888
www.tcfwa.com