

designedge innovation FESTIVAL 2015

April 15th – May 31st
www.belmontbec.com/calendar



Hi ,

designedge Innovation FESTIVAL 2015 is underway with a further 45 workshops, forums and online webinars being held with a fantastic range of speakers from across the globe. **Bookings are now available** so don't miss your chance to attend many special events during our 11th annual designedge Innovation Festival. www.belmontbec.com/2015innovation

[Download Festival Flyer](#) | [Book now](#)

MUST DO

How to write a Tender or Grant Submission

Tuesday, May19th

Develop expertise at writing and submitting tenders and submissions

[Read More](#) | [Book now](#)

Tips on using Social Media in your Business

Wednesday May 20th

Effectively promote your business across many social platforms.

[Read More](#) | [Book now](#)

Sustainable Sourcing in HK & China

Thursday, May20th

Sustainable Sourcing via Hong Kong Trade Development Council

[Read More](#) | [Book now](#)

Upcoming

Wednesday, May 13th

How to Grow Your Business

Brief a Web Developer

Marketing for a Small Fashion Business

Thursday May 14th

Understanding Freight Logistics of Importing / Exporting

"Spring 2016" It's all about Colour and Trends that "Sell at Retail"

Dealing with Fashion Agents & Retailers

TESTEX - Textiles Accreditation & Labelling

Monday May 18th

Goal Setting & Self Assessment of Your Business Skills



Starting Your New Business



Importing & Exporting



Belmont Business Sundowner

Ten Basic Steps to Start your Own Business | [Next Session...](#)

Lower the risk of failure when you import or export | [Next Session...](#)

Complimentary Networking Event for Small Businesses | [Book now](#)

BUSINESS ONLINE

[How to Brief your Website Developer](#)

Discover how to Brief your Website Developer to your maximum advantage.

[Creating an Online Shop](#)

Learn to build your business online.

[Tips on using Social Media in your Business](#)

Facebook - Twitter - LinkedIn

[Read More](#) | [Book now](#)

ENERGY EFFICIENCY - FREE

[Solar Energy*](#)

How Solar works? How much power does it generate? Saving Energy.

[Tips on Saving Energy in Your Business*](#)

How to make your Business Energy Efficient using quick & easy steps.

[Reduce Office Equipment Energy Costs*](#)

Reduce energy use in your office equipment, kitchen facilities.

[Energy Usage in TCF Supply Chains – Upstream & Downstream*](#)

Reduce upstream & downstream energy usage in your supply chains.

[Reduce Costs in your Air Conditioning*](#)

Up to 70% of savings can be achieved with your air con equipment.

[Reduce Lighting Costs in Your Business*](#)

Lighting technologies can reduce your energy consumption up to 90%.

[Low Cost Energy Efficiency Accreditation*](#)

Tips in low-cost & no-cost incentives & energy efficiency accreditation.

[Understanding Energy Use in your Business*](#)

Make your business Energy Efficient

[Monitoring your Energy Bills in Your Business*](#)

Monitor your energy consumption and usage and cost

SPECIAL FASHION

[Tips on Starting you own Fashion Label](#)

Taking you through SWOT, Sourcing, Costing, Marketing and Fashion Cycles.

[Be aware of Manufacturing Pitfalls](#)

With the correct guidance and total diligence you can minimise manufacturing problems before they become a major issue.

[Specification Sheets for Apparel Manufacture](#)

Improve your manufacturing results by developing professional Specification Sheet for the Fashion Industry.

[Quality Control in Apparel Manufacturing](#)

The session will cover the many aspects to quality control which will enable you to achieve this end goal as well as improving your business relationship with your suppliers.

[Preparing for a Trade Event](#)

Will cover the various steps before, during and after a Trade Show

[What Buyers Are Really Looking For](#)

Understand their needs to reach them

[Dealing with Agents or Retailers](#)

Get valuable tips & insights. Special focus on the Fashion Industry.

[Read More](#) | [Book now](#)

SPECIAL TOPICS

[Buying and Selling a Small Business](#)

How do you know if the business you want to buy is a good one, what checks need to be done? How do you maximise the value presented to a buyer if you are selling?

[7 Essentials to creating Massive Success](#)

Secrets of the World's Highest Achievers

[Balancing Work & Life](#)

What makes work-life balance so difficult? Find the "Balance" that so many of us find impossible to realise and achieve.

saving practices.

[Read More](#) | [Book now](#)

* Webinars marked (*) are Free for small business

** Webinars marked (**) are Free for Friends of Belmont BEC and Members of TCFWA, TCF Australia, TCF Global

Make Customer Experience Your Competitive Edge

How to keep customers coming back and use them as a leverage to boost your business.

[Read More](#) | [Book now](#)

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