



April 15th – May 31st  
[www.belmontbec.com/calendar](http://www.belmontbec.com/calendar)



Hi ,

**designedge Innovation FESTIVAL 2015** is underway with a further 60 workshops, forums and online webinars being held throughout May with a fantastic range of speakers from across the globe. **Bookings are now available** so don't miss your chance to attend many special events during our 11th annual designedge Innovation Festival. [www.belmontbec.com/2015innovation](http://www.belmontbec.com/2015innovation)

[Download Festival Flyer](#) | [Book now](#)

## MUST DO

### The Keys to Getting Publicity for your Business - Workshop

Tuesday May 5th

Presented by Sue Papadoulis

Cost: \$49.00

- How to get free Pub,icity
- Create more sales

[Read More](#) | [Book now](#)

### The Four Key Principles for Maximising Return on Emkployee Investment - Workshop

Tuesday, May 12th

Presented by David Osborne

Cost: \$47.00

- Maximise your workforce
- Productivity
- Profitability

[Read More](#) | [Book now](#)

## Upcoming

### Thursday, April 30th

**Coal to Liquids for Australia**  
**Low Cost Energy Efficiency Accreditation**  
**Reduce Lighting Costs in your Business**

### Monday, May 4th

**Steps to Starting a Small Business**

### Tuesday, May 5th

**Writing your Business Plan**  
**Tips on Time Management**  
**Why are you Busy and Poor?**  
**Improve your Work and Life Balance**



### Starting Your New Business

Ten Basic Steps to Start your Own Business | [Next Session...](#)



### Importing & Exporting

Lower the risk of failure when you import or export | [Next Session...](#)



### Belmont Business Sundowner

Complimentary Networking Event for Small Businesses | [Book now](#)

## BUSINESS ONLINE

### How to Brief your Website Developer

Discover how to Brief your Website Developer to your maximum advantage.

### Creating an Online Shop

Learn to build your business online.

### Tips on using Social Media in your Business

Facebook - Twitter - LinkedIn

[Read More](#) | [Book now](#)

## ENERGY EFFICIENCY - FREE

### Solar Energy\*

How Solar works? How much power does it generate? Saving Energy.

### Tips on Saving Energy in Your Business\*

How to make your Business Energy Efficient using quick & easy steps.

### Reduce Office Equipment Energy Costs\*

Reduce energy use in your office equipment, kitchen facilities.

### Energy Usage in TCF Supply Chains – Upstream & Downstream\*

Reduce upstream & downstream energy usage in your supply chains.

### Reduce Costs in your Air Conditioning\*

Up to 70% of savings can be achieved with your air con equipment.

### Reduce Lighting Costs in Your Business\*

Lighting technologies can reduce your energy

## SPECIAL FASHION

### Tips on Starting your own Fashion Label

Taking you through SWOT, Sourcing, Costing, Marketing and Fashion Cycles.

### Be aware of Manufacturing Pitfalls

With the correct guidance and total diligence you can minimise manufacturing problems before they become a major issue.

### Specification Sheets for Apparel Manufacture

Improve your manufacturing results by developing professional Specification Sheet for the Fashion Industry.

### Quality Control in Apparel Manufacturing

The session will cover the many aspects to quality control which will enable you to achieve this end goal as well as improving your business relationship with your suppliers.

### Preparing for a Trade Event

Will cover the various steps before, during and after a Trade Show

### What Buyers Are Really Looking For

Understand their needs to reach them

### Dealing with Agents or Retailers

Get valuable tips & insights. Special focus on the Fashion Industry.

[Read More](#) | [Book now](#)

## SPECIAL TOPICS

### Buying and Selling a Small Business

How do you know if the business you want to buy is a good one, what checks need to be done? How do you

consumption up to 90%.

### **Low Cost Energy Efficiency Accreditation\***

Tips in low-cost & no-cost incentives & energy efficiency accreditation.

### **Understanding Energy Use in your Business\***

Make your business Energy Efficient

### **Monitoring your Energy Bills in Your Business\***

Monitor your energy consumption and usage and cost saving practices.

[Read More](#) | [Book now](#)

\* Webinars marked (\*) are Free for small business

\*\* Webinars marked (\*\*) are Free for Friends of Belmont BEC and Members of TCFWA, TCF Australia, TCF Global

maximise the value presented to a buyer if you are selling?

### **7 Essentials to creating Massive Success**

Secrets of the World's Highest Achievers

### **Balancing Work & Life**

What makes work-life balance so difficult? Find the "Balance" that so many of us find impossible to realise and achieve.

### **Make Customer Experience Your Competitive Edge**

How to keep customers coming back and use them as a leverage to boost your business.

[Read More](#) | [Book now](#)

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